

## THE CHARMS

Contemporary art often finds inspiration in the world of textiles and jewelry. But in the case of Charmed, a project launched by Liz Swig and the jewelry house Ippolita, this time it is the jewelry that is relying on an artistic impulse and the style of each artist contributing to its creation. A regular patron of the world's most prestigious institutions, such as the Whitney Museum of American Art, Liz Sig is also the founder of Lizworks, a platform that facilitates creative exchange between leading contemporary artists. After working with top names like Hiroshi Sugimoto and Jeff Koons, she is now teaming up with Ippolita Rostagno on a project involving seven of the most influential female artists working today, with each artist crafting a charm inspired by their work to create a unique bracelet (produced in a limited run of just fifty copies). Laurie Simmons, Shirin Neshat, Barbara Kruger, Cindy Sherman, Rachel Feinstein, Mickalene Thomas, and Wangechi Mutu have each designed one of the tiny objects that have adorned women's bracelets for generations. Each one has offered her own take on the charm: Cindy Sherman's golden egg explores the concepts of femininity and fertility, the crystal-encrusted mouth by Mickalene Thomas stands as a symbol of luxury, while Wangechi Mutu's medallion reveals the duality of continents. Through these objects, the artists explore the concepts of femininity, memory, and beauty through the filter of their own personal vision. Imbued with an almost autobiographical sensibility, the bracelet becomes the vehicle of an intimate narrative embodied by each of these seven talismans. MAXIME DER NAHABÉDIAN

